

Brian Wojcik

Product & Technology Leader

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SUMMARY

Product and technology leader with 20+ years of shipped outcomes across aerospace, fintech, healthcare, and e-commerce. The pattern repeats: walk into a hard problem, find the leverage, ship the platform. A patient portal that hit 1M+ users in its first year. An agile transformation that returned 1,200 engineer-hours a quarter. Most recently, a Production Control Tower for Blue Origin's OLS Machine Shop — architected, built, and delivered solo in 2.5 months using AI-accelerated development on AWS GovCloud, giving the shop a path beyond Microsoft Project Online ahead of its 2026 sunset. Fluent from boardroom to codebase — product strategy, agile transformation (Scrum, Kanban, SAFe), Python, SQL, and React — with the judgment to know which tool the moment calls for. Among the most prolific AI-assisted production developers at Blue Origin and a recognized leader of its enterprise AI adoption.

EXPERIENCE

Business Intelligence Analyst III — Blue Origin — OLS Jan 2026 – Present · Merritt Island, FL Machine Shop

Architect and sole builder of the OLS Machine Shop's Production Control Tower — and one of Blue Origin's most prolific AI-accelerated engineers.

- Architected, designed, built, tested, and shipped a from-scratch production control tower solo in 2.5 months — on AWS GovCloud with React, Tailwind, Python, and Databricks SQL — giving the machine shop a path beyond Microsoft Project Online ahead of its 2026 sunset; now in daily use in the shop and adopted by additional work centers.
- Turned a request for a 'quick schedule report' into an integration backbone: live production schedules fused with real-time machine analytics from MRP, MES, Databricks, Jira, and Odoo — fresh data where the shop once ran on stale exports.
- Consistently among Blue Origin's most prolific AI-assisted production developers (Claude Code CLI and Codex), and a recognized leader and mentor in the company's large-scale enterprise AI adoption.
- Built a custom Tableau extension bridging Databricks into interactive dashboards, unlocking analysis that standard filters can't touch.
- Trusted advisor from the shop floor to the director's office — translating the daily reality of machinists, industrial engineers, and production control into platform strategy executives sign off on.

Data Warehouse Business Analyst, BI Specialist — U.S. Bank

2023 – 2025 · Remote

Brought product discipline and modern data tooling to a major bank's marketing organization — and made the whole machine measurably faster.

- Re-architected delivery from Scrum to Kanban, lifting throughput 40% and clawing back 1,200 engineer-hours every quarter.
- Automated the seams between Jira and Microsoft Power Automate, returning 15% of every analyst's week to actual analysis.
- Stood up Alteryx-powered data preparation feeding executive Tableau and Power BI dashboards — insights credited in 20% revenue growth.

Product Owner — Business Systems / Data Warehouse —

2022 – 2023 · Cincinnati, OH

84.51° (Consultant)

Owned the full lifecycle of a cloud data warehouse at one of the country's premier retail data-science firms.

- Compressed project timelines 30% by rebuilding backlog and story definition around lean agile principles.
- Set product roadmaps directly with executive leadership, tying every feature to a measurable business goal.
- Ran stakeholder requirement sessions that kept complex cross-system data integrations accurate and on schedule.

Product Owner — Tractor Supply Co.

2021 – 2022 · Nashville, TN

Drove customer-facing product for a multi-million-dollar e-commerce platform serving rural America.

- Lifted customer satisfaction 15% through a relentless A/B testing partnership with UX and Customer Insights.
- Shipped the SKU-visibility inventory feature behind four consecutive quarters of online revenue growth.
- Authored annual product roadmaps that translated consumer demand into corporate strategy.

Sr. Product Owner — PopHealthCare

2021 · United States

Inherited a sluggish EMR serving in-home clinicians nationwide — and made it fast enough to love.

- Took page loads from 45 seconds to under 3 across 100+ daily-use clinical widgets and forms — self-initiated, because clinicians deserved better.
- Kept a six-month backlog two fully-estimated sprints deep at all times; the dev team never waited on product.
- Represented the team's work directly to the office of the CIO in war-room optimization sessions.

Manager, Business Systems Analysis — Deloitte

2019 – 2021 · United States

Ran an innovation pod shipping emerging-tech solutions inside one of the world's largest professional-services firms.

- Delivered an AI/NLP platform that cut contact-center call volume 20% by automating the most common requests.
- Defined and drove facial-recognition deployments at high-traffic access points, streamlining global operations.
- Shipped analytics dashboards used by 200,000+ consultants worldwide, then measured and reported the impact.

Sr. Business Analyst — HCA Healthcare — MyHealthOne.com

2015 – 2019 · Nashville, TN

Took a patient portal from idea to a million users in twelve months at America's largest hospital system.

- Saved HCA \$800,000 in year one — and millions every year after — by replacing vendor software with an internal data-warehouse solution I identified and championed.
- Redesigned patient registration from 18 steps to 5 — handing every patient back 30–45 minutes and quadrupling the user base past 1M in year one.
- Built a Splunk-based audit system tracking every patient action, carrying the portal through digital health compliance certification.

Business Analyst & JavaScript Developer — Qualifacts Systems, Inc

2011 – 2015 · Nashville, TN

Shipped federally mandated interoperability for an enterprise EHR — as both the analyst defining it and the developer building it.

- Implemented and certified electronic lab ordering over HL7 v2.3 and the Emdeon Clinician interface, clearing Meaningful Use Stage 2 and Quest Laboratory certification.
- Delivered the federally mandated C-CDA by dissecting the HL7 XML schema and gap-analyzing the entire product front end.
- Integrated federal and state health-information exchanges, unlocking grant funding for customers.

SKILLS

AI-Accelerated Development (Claude Code, Codex) · Python & SQL (Databricks) · React, TypeScript & Tailwind · AWS GovCloud · Product Ownership & Backlog Management · Agile Methodologies (Scrum, Kanban, SAFe) · Digital Product Strategy & Roadmapping · Tableau (incl. Extensions), Power BI, Alteryx · Systems Integration (MRP, MES, Jira, Odoo) · Process Improvement & Lean Six Sigma · UX/UI Collaboration & Feature Definition · Consumer Journey Mapping & A/B Testing

CERTIFICATIONS & EDUCATION

Six Sigma Black Belt — Six Sigma Online / Educate 360	In Progress
Six Sigma Green Belt — Six Sigma Online / Educate 360	2025
Certified Scrum Professional — Product Owner (CSP-PO) — Scrum Alliance	2022
Advanced Certified Scrum Product Owner (A-CSPO) — Scrum Alliance	2022
Music Business & Performance — Villa Maria College, Buffalo, NY	2005 – 2006